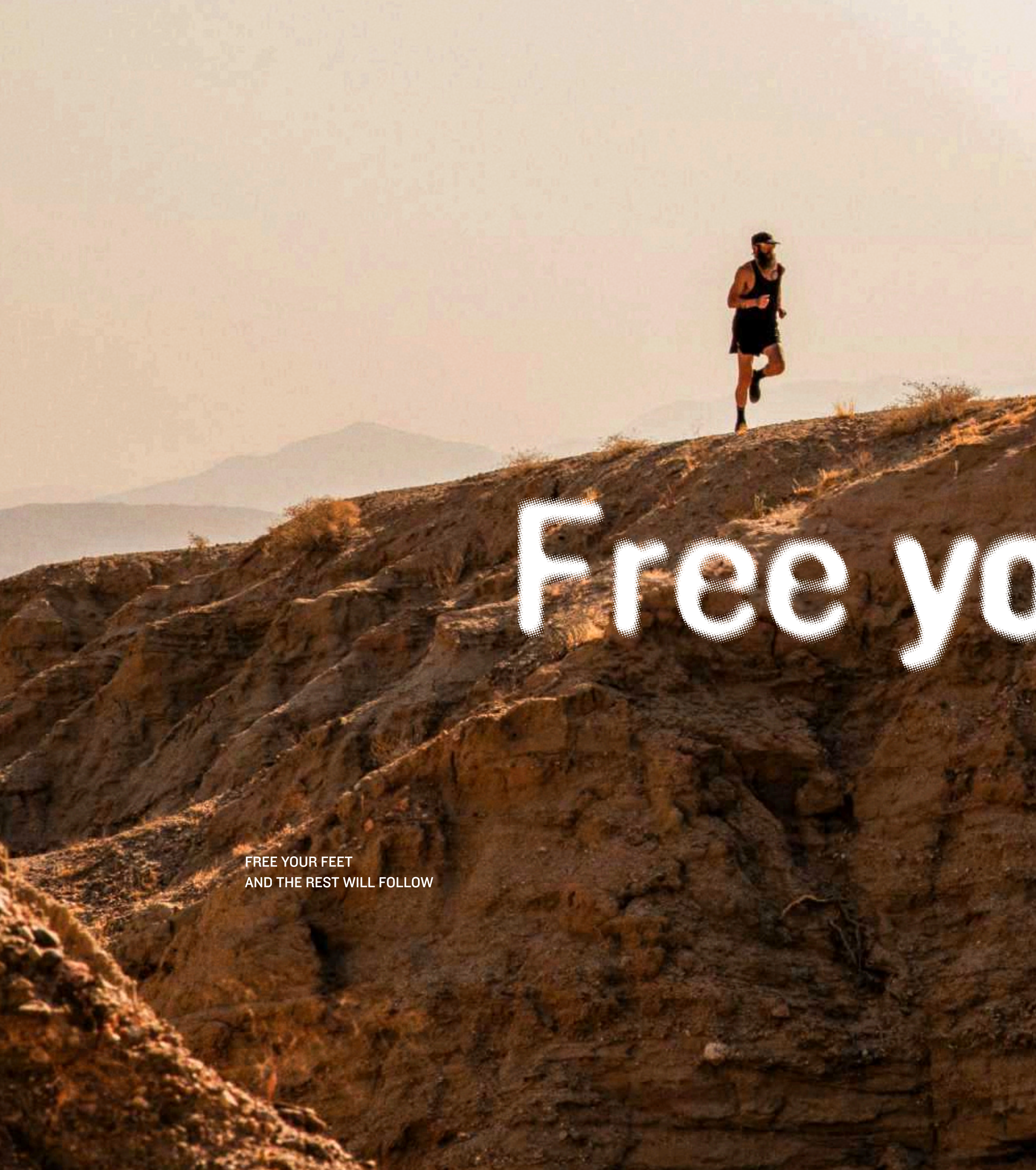




Free your feet

FREE YOUR FEET
AND THE REST WILL FOLLOW



VIVOBAREFOOT

SPRING / SUMMER CATALOGUE 2027

FREE YOUR FEET

Introducing SS27

Spring/Summer 2027 is a season of renewal – a celebration of light, colour, and movement. As winter fades, spring invites us back outside. Lighter, longer days signal a shift as we shed layers and observe the natural world coming back to life. This is a season rooted in sensory connection, where movement slows just enough to notice the earth beneath our feet and the simple joy of being immersed in nature once again.

Today, people are seeking simpler, more natural ways to reconnect with their bodies and the outdoors. SS27 responds to a growing tension in wellness and performance, where complexity and over-engineered solutions have left consumers feeling overwhelmed rather than healthier.

Vivobarefoot's answer is clarity – footwear that removes interference, feels more human, and restores connection to the ground. Footwear that intuitively responds to how our bodies were made to move, with considered designs that facilitate free, easy movement. No need for gimmicks, just a season built on the belief that freedom comes from less, not more. SS27 is an invitation to rediscover the restorative benefits of natural movement, guided and nurtured by barefootwear.





We reconnect people to nature and their natural potential.

Starting with feet.

PROBLEM

The shoe industry has turned its back on what’s natural and today, is a source of immense harm – and very little freedom.

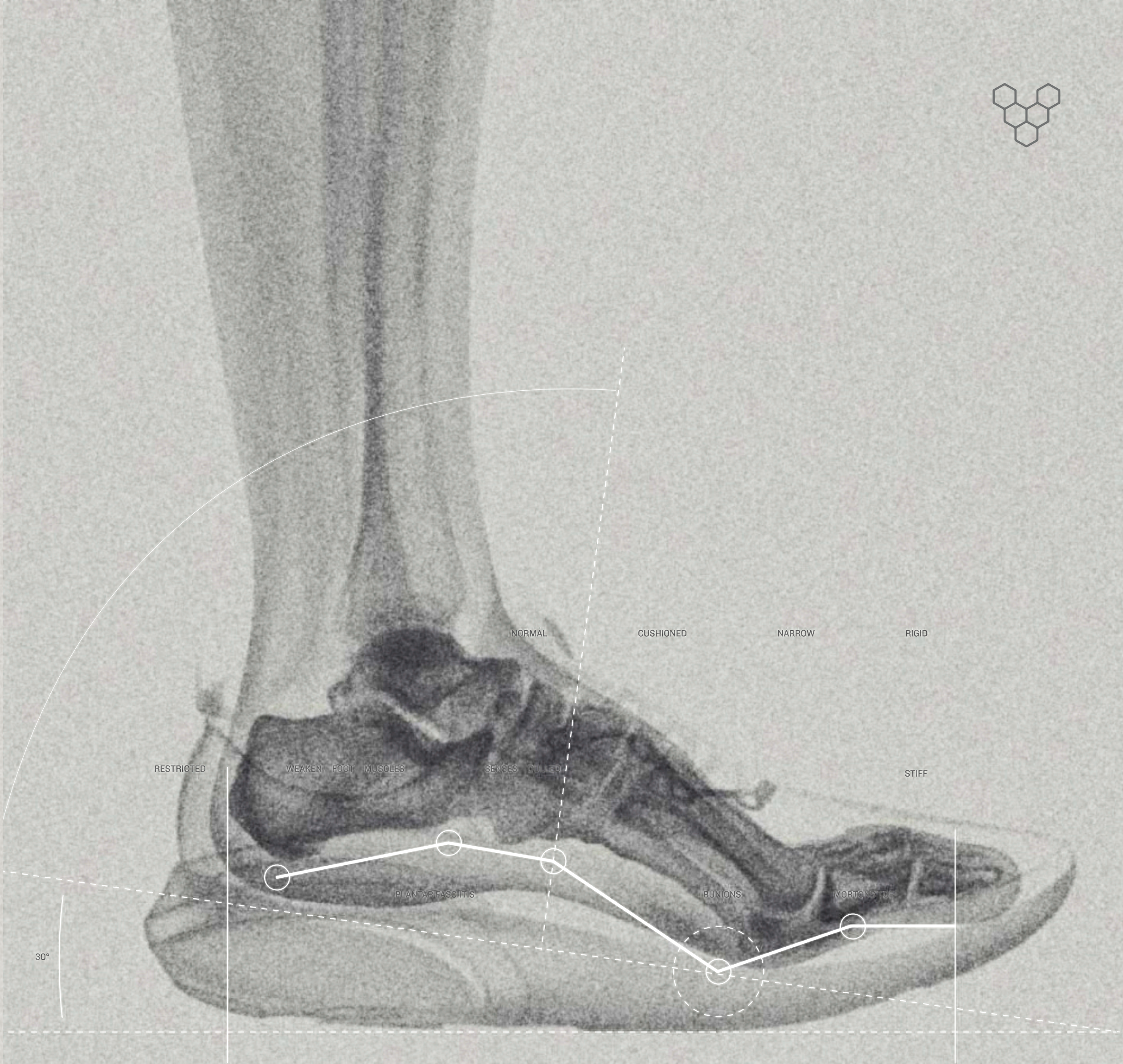
The global footwear market has a lot to answer for. Thick soles restrict flexibility, narrow toe boxes compromise natural movement, rigid arches prevent natural spring, and unnecessary cushioning weakens feet. Over time, shoes have been designed to constrict and cushion our feet. They’re sold to us as comforts when in reality they’re straitjackets, disconnecting us from the ground we walk on and quietly damaging our bodies in the process. A literature review* reports that hallux valgus (bunions) affects around 23% of adults, with restrictive footwear identified as one of several contributing factors.

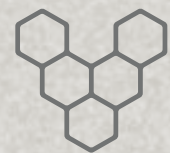
A handful of giant companies control the vast majority of the market, reducing the choices we have in how to look after ourselves. And in the process create an unethical, unsustainable category that generates an extraordinary volume of waste. Globally, over 23 million pairs of shoes are produced every year.**

And an estimated 22 billion pairs end up in landfill.***

Many of us have become accustomed to pursuing these false comforts, unaware that there is alternative freedom out there for our feet.

*Colò et al. (2024)
**(Rossi et al., 2024)
***(Dennis, 2022)





The Vivobarefoot solution

Feet are the foundation for full-body wellness. They don't need more to function naturally, they need less. Feeling is our hero benefit. It's not cushioning or control - it's connection. Our footwear restores the body's natural sensory feedback, unlocking balance, movement and strength from the ground up.



Better balance and posture

Foot-shaped fit enables toes to flex, splay, and feel the ground, improving balance and providing a stable base of support.



NATURAL FIT



Improved coordination and agility

Thin sole allows the thousands of nerve endings in each foot to provide the brain with sensory feedback it needs to move with skill.



NATURAL FEEL



Enhanced strength and mobility

Flexible footwear allows the muscles and tendons to load and recoil, enabling feet to get stronger for a natural spring in every step.



NATURAL FLEX



Free your feet

Vivobarefoot footwear allows humans to live as they've evolved to be. Free.
Because when you're free to feel, it allows you to reconnect.
To yourself, to nature. And to what it means to be human.

Free your feet - and the rest will follow.



Spring Summer 2027

Marketing Calendar

	FEB	MARCH	APRIL	MAY	JUNE	JULY
Brand Awareness Campaign Drive Awareness		MASTERBRAND AWARENESS CAMPAIGN				
Drive Consideration Problem Aware. Solution Aware.		WHY VIVOBAREFOOT UGC SOCIAL PROOF				
Product Collection Create Desire		SPRING COLLECTION - RECONNECTION				
Product Collab Create Desire		JJF				
NPD Moments Drive Desire		MOTUS AGILITY	PRIMUS OFF TRAIL		GOBI FOLD	
Seasonal Stories		CAMEO COLOUR	SANDALS		BUTTERFLY COLOUR	
BAU		LOOKBOOK				
Kids				SANDALS		BACK TO SCHOOL

PRODUCT CAMPAIGN

Spring Collection

This season, we introduce our Grounding collection – our antidote to the overwhelm of modern life. In a world constantly seeking faster, better, bigger, we believe the power of reconnection is our biggest superpower; reconnection to self, to others and to the earth beneath our feet. The Grounding collection is designed to remove barriers between foot and ground, bring you a step closer to being truly barefoot – the ultimate way to reconnect. When those barriers fall away, natural feedback returns. The quiet intelligence of the body reawakens – //hebalance, resilience and flow re-emerge, cutting through the noise. This isn’t about control or force. It’s about tuning into breath, body and the natural world, all co-existing as one.



Primus Trail Knit Grounding



Sensus Moc Slip On Grounding



Sensus II Grounding



Sensus Moc Grounding



Product moments & seasonal stories

Alongside our key campaigns, we’ll introduce a series of product-first capsule moments focused on specific ranges across the season. These pockets of marketing support will champion new product launches (NPD), seasonal interest styles across all need states, core product-love heroes, and sandals.

By creating dedicated moments for these collections to take centre stage, we can elevate product heroes, build momentum and visibility, and ensure the entire range is brought to life through meaningful, product-led moments.



Motus Agility



Primus Off Trail



Sensus Yin Slide



Tracker Ora Sandal



Tracker Cove



Tracker Leather AT Low



Tracker Ora Sandal



Sensus Yin Slide



Gobi Sneaker



Motus Stride

NPD

To support the new additions to our Vivo ranges, we will be producing content that highlights the design, functionality, performance and versatility of each of these new season styles.

Seasonal Footwear

This season, we focus on three key areas including two colour stories. In the spirit of the season, sandals are a core priority, with the Tracker Ora and Cove offering all the foundations of our Hike offering with added open-air freedom. This seasons’ colour stories are inspired by the transformational moment that Spring emerges. When damp earth is warmed, colour breaks through neutral ground, and forest floors come to life after the first rain. Think muted neutrals that mimic the tones of the season – clay walls and raw terracotta, pale lichen and warm stone.

SPRING 2027

John John Florence

3x World Surfing Champion, 2x Olympian

The Spring 2027 partnership with John John Florence marks a new chapter in outdoor performance storytelling. After securing his third World Title, John stepped away from the WSL Championship Tour to explore surfing – and life – beyond competition, travelling with his family aboard VELA and reconnecting with nature through a slower, more intentional rhythm of living.

This season we re-launch the signature JJF Dune Sneaker in two new colourways, inspired by John’s barefoot lifestyle and connection to the natural world. This product collaboration reflects a shared belief that true performance begins with freedom and connection to what’s natural.

Through authentic storytelling rooted in John’s transformational journey, the partnership reframes outdoor performance, showing how simplifying life and reconnecting with nature can sharpen both mindset and movement.



Gobi Dune JJF Coconut





Freedom in every form

Our hero franchises

Six ways to experience barefoot movement: ESC, Tracker, Primus, Motus, Gobi and Sensus. From expedition-grade performance to everyday barefoot living, each franchise expresses a different way to move naturally.

ESC (Ecological Survival Collection) is engineered by experts and guided by nature’s intelligence to thrive in the world’s wildest environments.

Tracker balances protection and connection for outdoor adventure.

Primus is the original barefoot trainer — stripped back for versatile, natural movement.

Motus is built to restore natural movement, from the ground up, with strength, stability and sensation.

Gobi brings barefoot into everyday life through natural materials and understated design.

Sensus is the purest expression of barefoot feeling, inspired by ancient indigenous craft and designed for modern life.

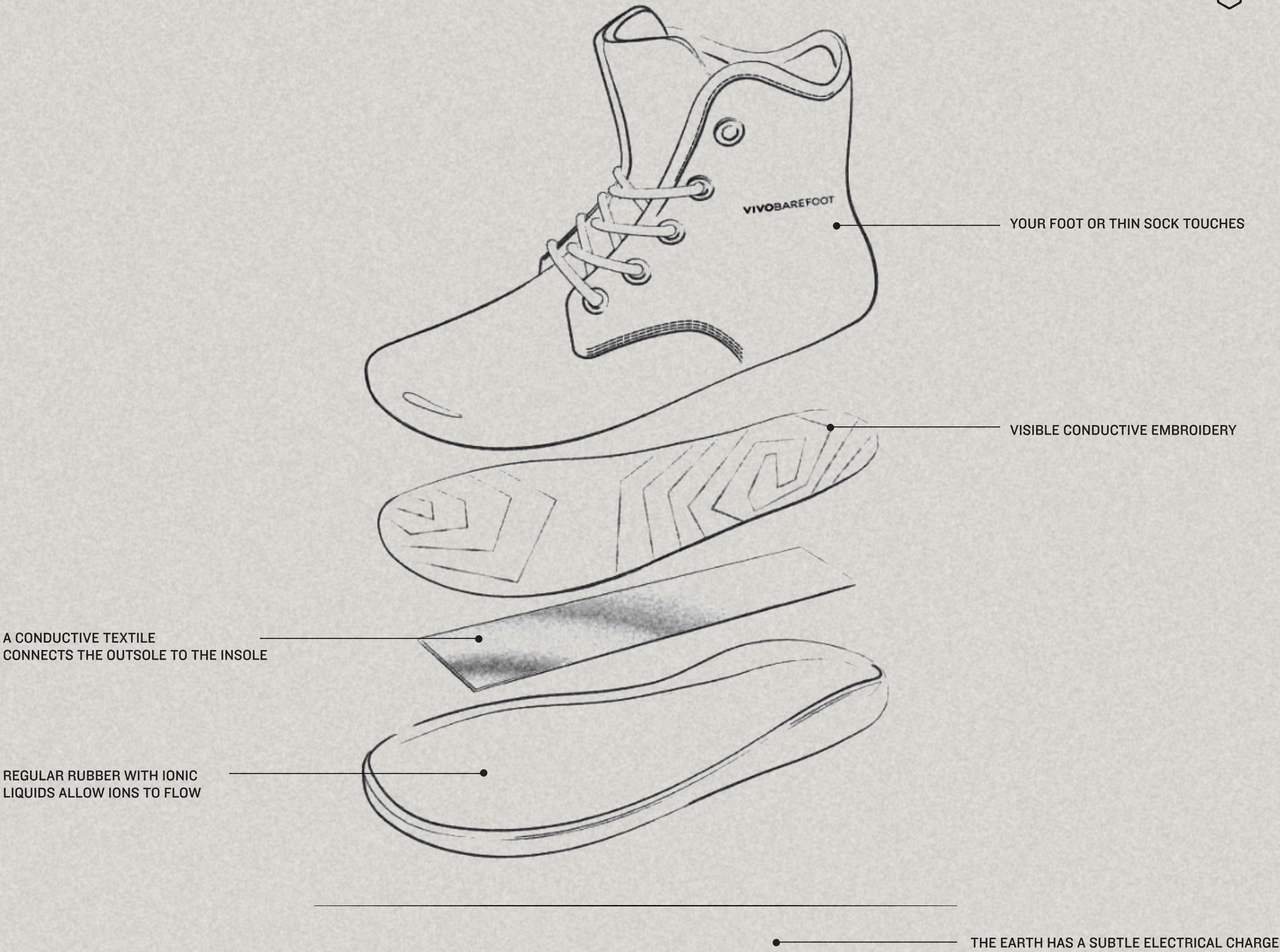


Grounding construction

It’s time to connect on a deeper level, feel even more through your feet and anchor yourself in the present moment and your environment.

Being barefoot on natural surfaces is often referred to as “grounding” or “earthing”. While there is ongoing scientific discussion around grounding, early research suggests it may help you feel more connected to the ground beneath you. How? By allowing excess static charge to dissipate until the body and earth share the same electrical potential. Many people describe grounding as helping them feel more present when spending time outdoors. We see conductive shoes as closer than ever to being barefoot and therefore a step further on our journey to reconnection.

This season we add the Tracker Leather and Tracker Leather Low to our grounding offering alongside the Primus Trail Knit, Sensus Moc, Sensus Moc Slip On and Sensus II. The collection comprises a varied lifestyle and outdoor selection now with grounding construction of conductive outsoles, silver webbing and conductive thread.



OUTDOOR

ESC, Hike, Trail

For SS27 Outdoor, our focus turns to grounding. The season's key product moment is built around deeper connection with the terrain, bringing a heightened sense of feel and responsiveness to some of our most trusted Hike and Trail silhouettes. Styles including the Tracker Leather and the Tracker Leather Low return with a new grounding outsole, enhancing underfoot sensory feedback and stability. They join the Primus Trail Knit, which continues on a grounding outsole from AW26, reinforcing a cohesive, feel-first approach to outdoor movement.

This season we introduce a new hero style, the Primus Off Trail. Designed for pinnacle off-trail performance, it's flexible, lightweight and responsive. A technical Soft Ground sole allows confident flow across mud, sand and grass and it adapts seamlessly to ever-changing terrain. It launched with a dedicated moment in March, putting the spotlight on off-road barefoot performance.

As temperatures rise, the much-missed closed-toe Tracker Sandal returns for both men and women, alongside the Tracker Ora Sandal. Together, they keep feet cool and protected, for a full-feeling barefoot experience. Both are loved for their versatility and are spotted out in the wild, both in the city and on the trail.

Freshness is felt with brand new seasonal colourway launches. The Tracker Leather Low arrives in Cameo Brown, Sand and Tan Suede, while the Primus Off Trail is available in new African Violet, Butterfly, Dark Olive and Deep Ocean. This is a palette that captures the optimism of the season and our year-round connection to nature.



SPRING / SUMMER CATALOGUE 2027

OUTDOOR

ESC



Magna Forest ESC



Obsidian/Lemon Zest

Mens: 309082-02

Womens: 209082-02

FEB, MAY

CARRYOVER



Tan

Mens: 309082-05

FEB, MAY

CARRYOVER

Tracker Forest ESC



Bracken

Mens: 309161-01

Womens: 209161-01

FEB, MAY

CARRYOVER



Obsidian

Mens: 309161-02

Womens: 309161-02

FEB, MAY

CARRYOVER



Hike

Tracker Leather AT Low II



Bracken

Mens: 309009-01
Womens: 209009-01

FEB, MAY

CARRYOVER



Obsidian

Mens: 309009-02

FEB, MAY

CARRYOVER



Cameo Brown

Womens: 209009-04

FEB, MAY

NEW COLOUR



Sand

Mens: 209018-01
Womens: 209018-01

FEB, MAY

NEW COLOUR



Mocha Bisque

Mens: 309018-02

MAR, JUN

NEW COLOUR

Tracker Leather AT II



Bracken

Mens: 309014-01
Womens: 209014-01

FEB, JUN

CARRYOVER



Obsidian

Mens: 309014-02
Womens: 209014-02

FEB, JUN

CARRYOVER

OUTDOOR

Hike



Tracker Ora Sandal



Dark Olive

Mens: 30969I-05
Womens: 20969I-06

APR, JUN

CARRYOVER



Cameo Brown

Womens: 20969I-07

MAY

NEW COLOUR

Tracker Cove



Obsidian

Mens: 3095II-01
Womens: 2095II-01

APR, JUL

CARRYOVER



Winter Moss/Gum

Mens: 3095II-08
Womens: 2095II-10

APR, JUL

NEW COLOUR



Eclipse/African Violet

Womens: 2095II-11

MAY

NEW COLOUR

Trail



Primus Trail Knit FG Grounding



Dark Olive

Mens: 309114-02
Womens: 209114-02

MAR, JUN

CARRYOVER



Obsidian

Mens: 309114-01

FEB, MAY

CARRYOVER



Eclipse/Purple Heather

Womens: 209114-01

FEB, MAY

CARRYOVER



Peyote

Womens: 209114-04

MAR, JUN

NEW COLOUR



Turbulence

Mens: 309114-04

MAR, JUN

NEW COLOUR



Night Sky

Mens: 309114-06
Womens: 209114-06

FEB, MAY

NEW COLOUR

Primus Trail FG 3.5



Insignia Blue

Mens: 309600-09
Womens: 209600-09

MAR, JUN

CARRYOVER



Raven

Mens: 309600-03
Womens: 209600-03

MAR, JUN

CARRYOVER



Seagrass

Mens: 309600-10

MAR, JUL

NEW COLOUR

OUTDOOR

Trail

NEW

Primus Off Trail



Dark Olive

Mens: 309003-05
Womens: 209003-05

APR, JUN

NEW UPPER



Deep Ocean

Mens: 309003-01
Womens: 209003-01

APR, JUN

NEW UPPER



Butterfly

Mens: 309003-04
Womens: 209003-04

MAY

NEW UPPER



African Violet

Mens: 309003-03
Womens: 209003-03

APR, JUN

NEW UPPER

Primus Trail Flow WP



Eclipse/Molten Lava

Mens: 309617-07
Womens: 209617-07

FEB, MAY

CARRYOVER



Magna Forest ESC

The Magna Forest ESC is a light, expedition-grade boot for trekking and fast hiking. It’s optimised to thrive in the forest biome, but highly capable and allows connection wherever you explore. It features a rugged Michelin© outsole and a naturally water-resistant Wild Hide leather upper. A free leather balm with every purchase enhances water-resistance and extends the lifetime and performance of your boots.



MATERIAL

Naturally breathable, water-resistant Wild Hide leather upper.



MICHELIN© OUTSOLE

Our most rugged sole for grip in dense, slippery undergrowth.



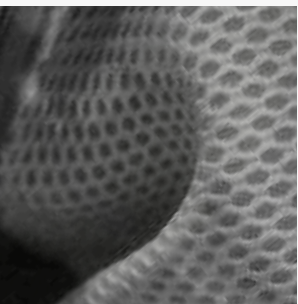
INSOLE

Removable OrthoLite® insole made from 98% recycled PU foam.



COLLAR

Knit collar to ensure a comfy fit and keep trail debris out.



LINING

Air mesh lining to create a micro-climate around the foot, keeping them warmer or cooler depending on the weather.



Obsidian/Lemon Zest

Mens: 309082-02

Womens: 209082-02

FEB, MAY

CARRYOVER



Tan

Mens: 309082-05

FEB, MAY

CARRYOVER

Tracker Forest ESC

The Tracker Forest ESC is an expedition-grade take on the classic Tracker FG, created for wild minds and terrains in collaboration with survival experts from Wild Human and Independent Adventurer. It features our most rugged Michelin© sole, designed to connect you to the toughest forest and off-road conditions our planet has to offer. The Wild Hide leather upper is treated to be highly water-resistant, while offering superior breathability for effective moisture management.



Bracken

Mens: 309I6I-01
Womens: 209I6I-01

FEB, MAY

CARRYOVER



Obsidian

Mens: 309I6I-02
Womens: 309I6I-02

FEB, MAY

CARRYOVER



MATERIAL

Naturally breathable, water-resistant Wild Hide leather upper.



MICHELIN© OUTSOLE

Our most rugged sole for grip in dense, slippery undergrowth.



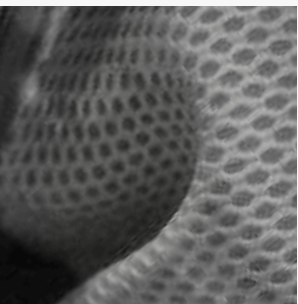
INSOLE

Removable OrthoLite® insole made from 98% recycled PU foam.



FASTENING

Textured laces for added security, made from recycled materials.



LINING

Air mesh lining to create a micro-climate around the foot, keeping them warmer or cooler depending on the weather.

Tracker Leather AT Low II

The Tracker Leather AT Low is a durable leather hiking shoe built for performance without the bulk of a boot. Made from naturally water-resistant Wild Hide leather it features reinforced stitching for added durability, and a flexible low-cut design for better ankle movement.

An All Terrain sole handles a wide range of surfaces with ease without compromising on ground feel.



MATERIAL

Naturally water-resistant Wild Hide leather upper.



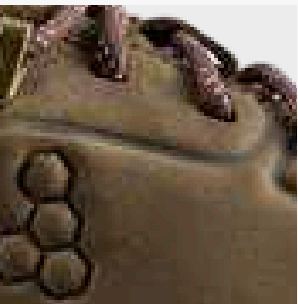
INSOLE

Thermal footbed.



OUTSOLE

All Terrain outsole with conductive compound and thread for maximum connection.



FASTENING

Updated top hook metal eyelets for secure, easy fastening.



Bracken

Mens: 309009-01
Womens: 209009-01

FEB, MAY

CARRYOVER



Obsidian

Mens: 309009-02

FEB, MAY

CARRYOVER



Cameo Brown

Womens: 209009-04

FEB, MAY

NEW COLOUR

Tracker Leather AT Low (Suede) II

The Tracker Leather AT Low in suede is a durable hiking shoe built for performance without the bulk of a boot. Made from Wild Hide suede leather it features reinforced stitching for added durability, and a flexible low-cut design for better ankle movement.

An All Terrain sole handles a wide range of surfaces with ease without compromising on ground feel.



Sand

Mens: 209018-01
Womens: 209018-01

FEB, MAY

NEW COLOUR



Mocha Bisque

Mens: 309018-02

MAR, JUN

NEW COLOUR



MATERIAL

Naturally water-resistant Wild Hide suede upper.



INSOLE

Thermal footbed.



OUTSOLE

All Terrain outsole with conductive compound and thread for maximum connection.



FASTENING

Updated top hook metal eyelets for secure, easy fastening.

Tracker Leather AT II

The Tracker Leather AT is our hero hiking boot, offering lightweight protection with unrivalled grip and ground feel. Crafted from natural Wild Hide leather and waxed suede, it’s naturally water-resistant for all-season adventures.

A stitched leather mudguard enhances durability and long-term performance while the All Terrain outsole offers excellent grip across varied terrain and thermal insole keeps toes toasty.



MATERIAL

Naturally water-resistant Wild Hide leather and waxed suede.



INSOLE

Thermal footbed.



OUTSOLE

All Terrain outsole with conductive compound and thread for maximum connection and grounding.



FASTENING

Updated top hook metal eyelets for secure, easy fastening.



Bracken

Mens: 3090I4-0I

Womens: 2090I4-0I

FEB, JUN

CARRYOVER



Obsidian

Mens: 3090I4-02

Womens: 2090I4-02

FEB, JUN

CARRYOVER

Tracker Ora Sandal

Light on your feet, ready for anything. The open-toe Tracker Ora Sandal is designed for barefoot freedom in warm weather, with velcro-adjustable straps for a secure, customisable fit.

Perfect for everything from river crossings to sun-soaked trails and rocky summits, it offers just enough protection while keeping you connected to the earth beneath. For this season, a new woodgrain print adds a natural, considered aesthetic to a sandal built for comfort and adventure.



MATERIAL

Stretch Neoprene upper with recycled polyester webbing straps..



FASTENING

Triple velcro fastening solution to enable the perfect feel.



OUTSOLE

All Terrain tracker sole with 50% natural rubber compound.



Dark Olive

Mens: 30969I-05

Womens: 20969I-06

APR, JUN

CARRYOVER



Cameo Brown

Womens: 20969I-07

MAY

NEW COLOUR

Tracker Cove

More than a sandal, less than a shoe. The Tracker Cove is a versatile barefoot hiking slip-on built for all-terrain adventures in warmer climes. Perfect for river paddles, sunny rambles, and epic summits alike – all with plenty of feeling and just enough protection.



MATERIAL
100% recycled polyester mesh upper with recycled polyester webbing straps.



FASTENING
Adjustable velcro fastening solution for a snug fit that moves with the foot.



OUTSOLE
All Terrain tracker sole with 50% natural rubber compound.



Obsidian
Mens: 3095II-01
Womens: 2095II-01

APR, JUL

CARRYOVER



Winter Moss/Gum
Mens: 3095II-08
Womens: 2095II-10

APR, JUL

NEW COLOUR



Eclipse/African Violet
Womens: 2095II-11

MAY

NEW COLOUR

Primus Trail Knit FG Grounding

A trail runner that does so much more, the vegan* Primus Trail Knit FG has evolved this season with conductive technology. The thin, Firm Ground sole balances barefoot sensation with grip, and also helps build your foot’s natural strength while moving. Moving up, a knit upper ensures day-long comfort, blocking trail debris and ensuring breathability.

Our Grounding shoes are designed to support grounding practices on natural surfaces, bringing you closer to the barefoot experience, without ditching your footwear. Early research suggests grounding may help you feel more connected to the ground beneath you.



MATERIAL

Vegan* materials and 81% recycled polyester knit.



OUTSOLE

Firm Ground outsole with conductive compound and thread for maximum connection and grounding.



INSOLE

Grounding OrthoLite® insole, with conductive properties.



FASTENING

Recycled laces with polycarbonate toggle for rapid adjustments.

*The main materials in all our vegan products are synthetic and aren't derived from animals. However, we don't (yet) have the transparency we need to confirm that production of all the small components – like adhesives and dyes – meets vegan best practice. So while we believe the footwear is vegan, we're not yet able to guarantee it, and want to be fully transparent.



Dark Olive

Mens: 309114-02
Womens: 209114-02

MAR, JUN

CARRYOVER



Obsidian

Mens: 309114-01

FEB, MAY

CARRYOVER



Eclipse/Purple Heather

Womens: 209114-01

FEB, MAY

CARRYOVER



Peyote

Womens: 209114-04

MAR, JUN

NEW COLOUR



Turbulence

Mens: 309114-04

MAR, JUN

NEW COLOUR



Night Sky

Mens: 309114-06
Womens: 209114-06

FEB, MAY

NEW COLOUR

Primus Trail FG 3.5

A trail runner that does so much more, the vegan* Primus Trail FG 3.5 marries all the trail protection your feet need with the freedom of barefoot ground feel.

The thin, Firm Ground sole balances barefoot sensation with grip, and also helps build your foot’s natural strength while moving. Moving up, a knit upper ensures day-long comfort, blocking trail debris and ensuring breathability.



MATERIAL

Vegan* materials and 81% recycled polyester knit.



OUTSOLE

Thin Firm Ground outsole for grip and traction across uneven terrain.



INSOLE

Firm Ground outsole made with 10% recycled rubber, for varied hardpack adventures.



FASTENING

Recycled laces with polycarbonate toggle for rapid adjustments.

*The main materials in all our vegan products are synthetic and aren't derived from animals. However, we don't (yet) have the transparency we need to confirm that production of all the small components – like adhesives and dyes – meets vegan best practice. So while we believe the footwear is vegan, we're not yet able to guarantee it, and want to be fully transparent.



Insignia Blue

Mens: 309600-09

Womens: 209600-09

MAR, JUN

CARRYOVER



Raven

Mens: 309600-03

Womens: 209600-03

MAR, JUN

CARRYOVER



Seagrass

Mens: 309600-10

MAR, JUL

NEW COLOUR

NEW

Primus Off Trail

Flexible, fast and responsive, the Primus Off Trail is designed for natural runs at their most raw. Designed for pinnacle off-trail performance, it pairs a lightweight, seamless upper with a technical Soft Ground sole, allowing you to flow confidently across unpredictable terrain.

An open mesh construction promotes rapid drainage and breathability, keeping the shoe light and responsive in wet conditions and changing landscapes. Protective KPU overlays add structure and durability where it’s needed most – every detail tuned to move with the body, not against it. A Soft Ground outsole delivers reliable grip and traction across mud, sand and grass, adapting instinctively to the terrain beneath you.



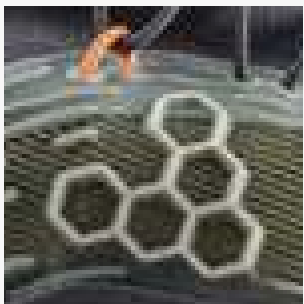
UPPER

Breathable vamp made using 100% recycled polyester upper with KPU overlays for durability and protection.



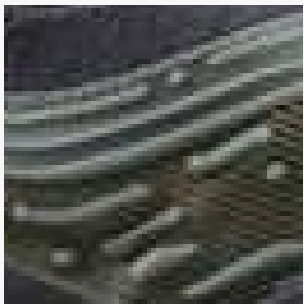
OUTSOLE

Lightweight Soft Ground outsole with deep multi-directional chevron lugs for confident traction in any terrain.



FASTENING

Elastic toggle fastening system for secure fit.



DETAIL

Breathable upper made for fast water drainage across multi terrain.



Dark Olive

Mens: 309003-05
Womens: 209003-05

APR, JUN

NEW UPPER



Deep Ocean

Mens: 309003-01
Womens: 209003-01

APR, JUN

NEW UPPER



Butterfly

Mens: 309003-04
Womens: 209003-04

MAY

NEW UPPER



African Violet

Mens: 309003-03
Womens: 209003-03

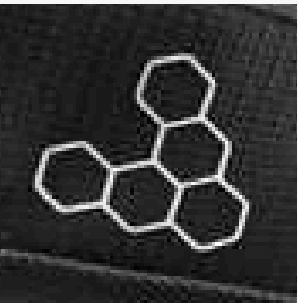
APR, JUN

NEW UPPER

Primus Trail Flow WP

Meet the waterproof evolution of our trail classic Primus Trail Flow. With a new Soft Ground outsole designed for confident traction on wet, loose, and muddy terrain, this is a shoe that gives barefoot freedom and increased protection in all conditions during the colder months.

A flexible ETPU midsole keeps you close to the ground for natural responsiveness, while the upper combines a breathable waterproof membrane with precision seam sealing to keep feet dry without sacrificing airflow. Finished with anti-slip lacing for a secure, adjustable fit, the Primus Trail Flow WP is ready for every adventure, rain or shine.



UPPER
100% recycled non-wicking polyester ripstop for waterproof durability.



OUTSOLE
New lightweight Soft Ground outsole with deep multi-directional chevron lugs for confident traction in any terrain.



DETAIL
Seam-sealed pattern and internal membrane construction for waterproofing.



Eclipse/Molten Lava

Mens: 309617-07

Womens: 209617-07

FEB, MAY

CARRYOVER

MOVE

Court, Train, Road

Training isn't about fixing the body, it's about giving it the space to remember how to move. At its core, natural movement is a human language, learned through the body long before it's taught. Squatting, crawling, balancing – these aren't unfamiliar, they're instinctive movements ready to be reclaimed. This is natural training that's empowering at every level, focused on innate responsiveness, adaptability and confidence in the body.

This is the philosophy that underpins the Motus franchise, our pinnacle training project designed to reconnect natural strength, balance and movement. Motus supports athletes and everyday movers alike in building resilient, capable bodies from the ground up.

This season, the Motus collection expands to support movement across varied disciplines. Motus Agility arrives as a stripped-back, effortless option, ideal for sports like tennis, padel, and adaptable far beyond them. It offers heightened ground connection for quick reactions and sharp changes of direction. In addition, we welcome the new Motus Stride, a shoe that blurs the line between lifestyle and training. Ideal for every kind of barefoot movement, it's engineered with a 360° secure fit for no-fuss fit and feel, however you move.

Finally, material innovation continues to play a key role as we see the introduction of our Motus Agility Mid, a court shoe developed with premium perforated Wild Hide leather, partnered with our new supercritical foam insoles.



MOVE

Court

NEW

Motus Agility



Burlwood

Womens: 209I88-0I

MAR, JUN

NEW UPPER



Eucalyptus

Mens: 309I88-02

MAR, JUN

NEW UPPER



Sand

Mens: 309I88-04

Womens: 209I88-03

MAR, JUN

NEW UPPER



Limestone

Mens: 309I88-05

Womens: 209I88-05

MAR, JUN

NEW UPPER

NEW

Motus Agility Mid



Obsidian

Mens: 3090I6-0I

Womens: 2090I6-0I

MAR, JUN

NEW UPPER



Obsidian/Limestone

Mens: 3090I6-02

Womens: 2090I6-02

MAR, JUN

NEW UPPER



MOVE

Train

NEW

Motus Stride



Asphalt

Mens: 309008-01

MAY

NEW UPPER



Driftstone

Mens: 309008-03
Womens: 209008-01

MAY

NEW UPPER



Eclipse

Mens: 309008-02
Womens: 209008-02

MAY

NEW UPPER



Cameo Brown

Womens: 209008-04

MAY

NEW UPPER

Motus Strength II



Deep Ocean

Mens: 309648-11

MAR, JUN

CARRYOVER



Eclipse

Mens: 309648-05
Womens: 209548-05

FEB, MAY

NOS



Peyote

Mens: 309648-17
Womens: 209548-20

MAR, JUN

NEW COLOUR



Sepia Rose

Womens: 209548-08

MAR, JUN

CARRYOVER



MOVE

Train

Motus Flex Natural



Moss

Mens: 309646-03

MAR, JUN

CARRYOVER



Obsidian

Mens: 309646-02

MAR, JUN

CARRYOVER



Sand

Womens: 209646-06

MAR, JUN

CARRYOVER



Etherea

Womens: 209646-10

MAR, JUN

NEW COLOUR



MOVE

Road



Primus Flow Knit



Huckleberry

Mens: 309631-19
Womens: 209631-18

MAR, JUN

NEW UPPER



Eclipse / Molten Lava

Mens: 309631-25
Womens: 209631-24

MAR, JUN

NEW UPPER



Peyote

Mens: 309631-24
Womens: 209631-23

MAR, JUN

NEW UPPER

Primus Lite Knit Natural



Coconut

Mens: 309576-02
Womens: 209576-02

MAR, JUN

CARRYOVER



Dusty Green

Womens: 209576-01

MAR, JUN

CARRYOVER



Eclipse

Mens: 309576-03

MAR, JUN

CARRYOVER



Storm Cloud

Mens: 309576-14

MAR, JUN

NEW COLOUR

MOVE

Road

Primus Lite IV



Midnight

Mens: 309253-03
Womens: 209253-03

NOS

CARRYOVER



Mineral

Mens: 309253-04
Womens: 209253-04

NOS

CARRYOVER



Obsidian

Mens: 309253-01
Womens: 209253-01

NOS

CARRYOVER



Dusty Rose

Mens: 309253-05
Womens: 209253-05

MAY

CARRYOVER



MOVE / COURT

NEW

Motus Agility

Motus Agility is the newest extension of the Motus franchise, designed for nimble agility across a range of movement. Inspired by court sports, it thrives in multi-directional movement sessions that demand quick reactions and sharp changes of direction. Whether tennis, padel, or training, it’s designed to handle fast footwork with ease.



OPEN MESH UPPER

Breathable vamp mesh opens up the shoe with strategically placed KPU providing protection across the court.



INSOLE

Supercritical foam insole provides subtle energy absorption while maintaining flexibility and barefoot feel.



TONGUE

Padded tongue with elasticated straps for a secure fit that moves with the foot.



OUTSOLE

Herringbone outsole built to withstand multi-directional movement.



Sand

Mens: 309188-04

Womens: 209188-03

MAR, JUN

NEW UPPER



Limestone

Mens: 309188-05

Womens: 209188-05

MAR, JUN

NEW UPPER



Burlwood

Womens: 209188-01

MAR, JUN

NEW UPPER



Eucalyptus

Mens: 309188-02

MAR, JUN

NEW UPPER

NEW

Motus Agility Mid

Inspired by court sports, the Motus Agility Mid is designed for nimble agility across a range of movement. Built on our new court sole, it thrives in multi-directional movement sessions.

The upper built from supple Wild Hide leather, moulds to the foot over time for a truly personalised fit. Perforation holes add breathability, while 3D texture across the vamp locks the foot in place.



SECURE FIT
Embossed Wild Hide leather upper ensures a secure fit that moves with the foot.



MATERIAL
Perforated Wild Hide leather upper that moulds to the foot and keeps you cool.



OUTSOLE
Herringbone outsole built to withstand multi-directional movement.



Obsidian
Mens: 309016-01
Womens: 209016-01

MAR, JUN

NEW UPPER



Obsidian/Limestone
Mens: 309016-02
Womens: 209016-02

MAR, JUN

NEW UPPER

NEW

Motus Stride

Motus Stride is a stripped-back training shoe that makes natural movement feel simply effortless. Designed around simplicity and comfort, it’s the kind of training shoe you reach for when you want no-fuss barefoot feel across a range of training disciplines.

A breathable sandwich mesh construction and 360° fit system ensure a secure fit with elasticated laces for pull-on ease. Wings add stability for lateral movement, helping you stay centred when training gets dynamic.



SECURE FIT

A 360-degree fit system ensures feet are supported, stable and aligned.



EASY ON-OFF

Elasticated laces allow for easy on/off while maintaining a snug, adaptive fit that moves with the foot.



OUTSOLE

Motus Strength outsole delivers dependable grip and durability, for confidence across a variety of surfaces.



BREATHABLE

A lightweight sandwich mesh upper promotes continuous airflow to regulate temperature and keep feet cool and comfortable.



Asphalt

Mens: 309008-01

MAY

NEW UPPER



Driftstone

Mens: 309008-03

Womens: 209008-01

MAY

NEW UPPER



Eclipse

Mens: 309008-02

Womens: 209008-02

MAY

NEW UPPER



Cameo Brown

Womens: 209008-04

MAY

NEW UPPER

Motus Strength II

Built to perform. Refined to adapt. The world’s best minimal training shoe just got better*. We’ve obsessed over the details to evolve the Motus Strength into its second generation - refining every millimetre to bring you even more freedom, durability and versatility for barefoot training.

A redesigned KPU upper increases breathability and flexibility without compromising protection, making the 2.0 even more agile for varied workouts. The original 360° sock has been replaced with a tongue construction for an easier fit and broader accessibility, while the signature Motus Strength heel clip locks your foot in for peak performance.

*Men’s Health Fitness Awards, 2024



DURABLE CAGE

New & improved KPU cage for increased flexibility & breathability.



LOCKDOWN

57% bio-based TPU heel clip that locks in your heel, improving training stability.



COLLAR

Updated collar & tongue construction for improved fit across all foot shapes.



OUTSOLE

Outsole engineered for secure grip on a range of surfaces.



Eclipse

Mens: 309648-05
Womens: 209548-05

FEB, MAY

NOS



Deep Ocean

Mens: 309648-II

MAR, JUN

CARRYOVER



Sepia Rose

Womens: 209548-08

MAR, JUN

CARRYOVER



Peyote

Mens: 309648-17
Womens: 209548-20

MAR, JUN

NEW COLOUR

Motus Flex Natural

Building on the success of the Primus Lite Knit Natural, the Motus Flex Natural brings the same material innovation to barefoot training.

It keeps the original Motus Flex design; ultra-flexible and stripped-back for primal movement, and reimagines it with a 52% lyocell (Lenzing TENCEL™) upper, given more elasticity with 3% elastane (Roica™). The materials updates result in an improved VMatrix score*, while retaining all that feeling and flexibility.

*The VMatrix is our in-house tool for assessing the environmental impact of our footwear.



HEEL

Moulded heel counter for heel protection during calisthenics and bar exercises.



MATERIAL

One piece knitted upper now made from 27% wool and 52% Lenzi TENCEL™, with 3% elastane (Roica™), 38% RPET and 7% hotmelt.



OUTSOLE

Decoupled outsole for maximum flexibility.



FASTENING

Integrated laces loops and elastic lace for easy on and off.

*The main materials in all our vegan products are synthetic and aren't derived from animals. However, we don't (yet) have the transparency we need to confirm that production of all the small components – like adhesives and dyes – meets vegan best practice. So while we believe the footwear is vegan, we're not yet able to guarantee it, and want to be fully transparent.



Obsidian

Mens: 309646-02

MAR, JUN

CARRYOVER



Sand

Womens: 209646-06

MAR, JUN

CARRYOVER



Moss

Mens: 309646-03

MAR, JUN

CARRYOVER



Etherea

Womens: 209646-10

MAR, JUN

NEW COLOUR

Primus Flow Knit II

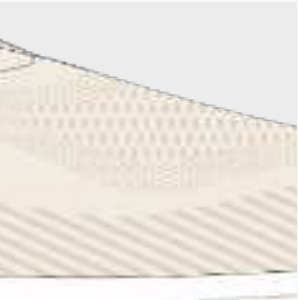
The Primus Flow Knit II builds on the original Primus Flow Knit but cements itself as a future classic, incorporating the updated Primus design language.

Built with a seamless 360° knit upper, it delivers a sock-like fit that flexes and breathes with your foot. An unstructured heel window allows for barefoot alignment and unrestricted movement.



ULTRA LIGHTWEIGHT

Ultra-lightweight design with Primus Flow midsole and minimal construction.



MATERIAL

Engineered mesh to give the 360° knit stretch over the top of the foot while staying static around the vamp to hold your foot in.



FASTENING

Primus Flow laces created with a structure that prevents the lace from coming undone.



OUTSOLE

Lightweight Primus Flow outsole contributes to a barefoot feeling of weightlessness.



Eclipse / Molten Lava

Mens: 30963I-19

Womens: 20963I-18

MAR, JUN

NEW UPPER



Huckleberry

Mens: 30963I-19

Womens: 20963I-18

MAR, JUN

NEW UPPER



Peyote

Mens: 30963I-24

Womens: 20963I-23

MAR, JUN

NEW UPPER

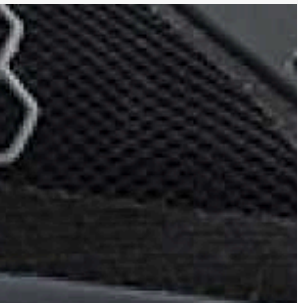
Primus Lite IV

We’ve re-engineered our best-selling barefoot training shoe, focusing on material efficiency.

The Primus Lite IV features the same barefoot feel and 81% polyester upper (94% of which is recycled) as the 3.5. But in this evolution, every panel has been refined to improve efficiency in manufacturing and less waste, while ensuring the same true barefoot feeling and natural movement that makes this one of our best-loved styles.

Primus Lite IV represents trusted all-round training performance – now with smarter material usage*.

*compared to Primus Lite 3.5



RECYCLED

A 81% polyester upper, 94% of which is recycled, taking us one step closer to circularity.



VEGAN*

Made using vegan* materials.



INSOLE

Active OrthoLite® Performance insole made of 98% recycled polyurethane foam.



OUTSOLE

A 4mm performance Primus outsole, that puts as little as possible between you and the ground.

*The main materials in all our vegan products are synthetic and aren’t derived from animals. However, we don’t (yet) have the transparency we need to confirm that production of all the small components – like adhesives and dyes – meets vegan best practice. So while we believe the footwear is vegan, we’re not yet able to guarantee it, and want to be fully transparent.



Midnight

Mens: 309253-03

Womens: 209253-03

NOS

CARRYOVER



Mineral

Mens: 309253-04

Womens: 209253-04

NOS

CARRYOVER



Obsidian

Mens: 309253-01

Womens: 209253-01

NOS

CARRYOVER



Dusty Rose

Mens: 309253-05

Womens: 209253-05

MAY

CARRYOVER

Primus Lite Knit Natural

Feel your workout to the fullest in the Primus Lite Knit Natural. Building upon the success of the Primus Lite Knit, this season the PLK Natural is engineered with an increased percentage of natural materials. The flexible knit upper is now made from 92% lyocell (Lenzing TENCEL™), 1% elastane (Roica™) and 7% hotmelt - adding even more mobility and agility to a beloved training shoe.



MATERIAL
Flexible knit upper made from 92% lyocell (Lenzing TENCEL™), 1% elastane (Roica™) and 7% hotmelt, for extra mobility and agility.



FIT
A flexible tongue construction for an enhanced fit across all foot shapes.



FASTENING
Welded eyestay for stability, with newly engineered plastic-free lace ends.



OUTSOLE
A 4mm performance Primus outsole that puts as little as possible between you and the ground.



Coconut
Mens: 309576-02
Womens: 209576-02

MAR, JUN

CARRYOVER



Eclipse
Mens: 309576-03

MAR, JUN

CARRYOVER



Dusty Green
Womens: 209576-01

MAR, JUN

CARRYOVER



Storm Cloud
Mens: 309576-14

MAR, JUN

NEW COLOUR

LIVE

Live

For Spring Summer, LIVE turns its focus to everyday freedom through refined execution and evolutions of best-loved favourites. With longer days promising more opportunities to move, this collection features footwear made with premium natural materials for warm weather and varied urban environments. Freshness is felt with all new colourways across new launches including Sensus Moc for him and Gobi Fold for her. The Sensus Yin and Gobi III Sneaker also return this season in new Cameo Brown and Mole.

For SS27, Sensus II and Sensus Moc now feature integrated grounding technology, which supports grounding practices on natural surfaces. In addition, the Sensus Moc family expands with the Sensus Moc Slip On Grounding. It's easy, open-heel silhouette is designed to move smoothly from home to street, without inhibiting freedom or connection. The Sensus Moc Grounding has been given a seasonal refresh – expect a more streamlined expression with a sport-inspired edge, again featuring innovative conductive technology.

Completing the season, the Gobi Fold is a refined evolution of a familiar favourite. Retaining the hallmarks of the original Gobi Sneaker, Gobi Fold has been designed for the female foot, and is elevated with premium finishes, such as folded tongue detail and hand-stitched accents. It's a more considered, refined take on the fan-favourite Gobi sneaker, and destined to become a season standout.



LIVE

Live

Gobi Ballet



Eclipse

Womens: 205656-01

MAR, JUN

CARRYOVER



Sand

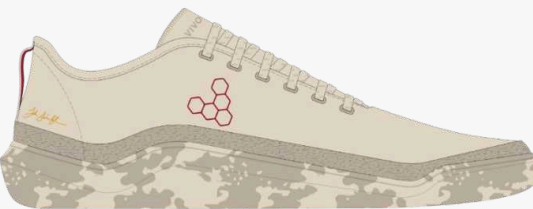
Womens: 205656-02

MAR, JUN

CARRYOVER

NEW

Gobi Dune JJF



Coconut

Mens: 309113-02

MAY

NEW UPPER

Gobi III Sneaker Leather



Triple Obsidian

Mens: 309123-07

FEB, MAY

CARRYOVER



Limestone

Mens: 309123-02

Womens: 209123-02

FEB, MAY

CARRYOVER



Limestone/Dark Olive

Mens: 309123-08

MAY

NEW COLOUR



Birch/Cameo Brown

Womens: 209123-07

FEB, MAY

NEW COLOUR



Tan

Mens: 309123-03

Womens: 209123-03

FEB, MAY

CARRYOVER



LIVE

Live



Sensus II Grounding



Obsidian

Mens: 309569-07
Womens: 209569-06

MAR, JUN

CARRYOVER



Tan

Mens: 309569-01
Womens: 209569-01

MAR, JUN

CARRYOVER

Ra IV



Obsidian

Mens: 305102-01
Womens: 205102-01

FEB, MAY

CARRYOVER



Dark Olive

Mens: 305102-04

JUN

NEW COLOUR

LIVE

Live

NEW

Sensus Moc Grounding



Dark Tan

Mens: 309006-02

APR, JUL

NEW UPPER



Obsidian

Mens: 309006-01

APR, JUL

NEW UPPER



Limestone

Womens: 209006 -01

MAY

NEW UPPER



Cameo Brown

Womens: 209031-01

MAY

NEW UPPER



Sand

Mens: 309031-01

APR

NEW UPPER

LIVE

Live



Sensus Yin Slide



Obsidian

Mens: 309564-01
Womens: 209564-01

MAR, MAY

CARRYOVER



Sand

Womens: 209564-06

MAR, MAY

CARRYOVER



Dark Olive

Mens: 309564-02

MAR, MAY

CARRYOVER



Mole

Mens: 309564-03
Womens: 209564-11

MAR, MAY

NEW COLOUR



Cameo Brown

Womens: 209564-10

MAR, MAY

NEW COLOUR

Geo Court IV



Bright White

Mens: 309062-1
Womens: 209062-01

MAY

CARRYOVER

Gobi Ballet

A bold barefoot twist on a timeless classic. This is the Mary Jane, reimagined – minimal, flexible and definitely made to move. Built from Wild Hide leather with natural trims, it features a highly textured Motus Studio sole for extra grip and expression. Stripped-back style meets untamed function. Barefoot with attitude.



MATERIAL

Wild Hide leather with an elastic top strap made using natural elastane.



OUTSOLE

Motus Studio sole with all-over grip texture and a 30% natural rubber compound.



DETAIL

Branding back loop in cotton grossgrain for ease of fit.



Eclipse

Womens: 205656-01

MAR, JUN

CARRYOVER



Sand

Womens: 205656-02

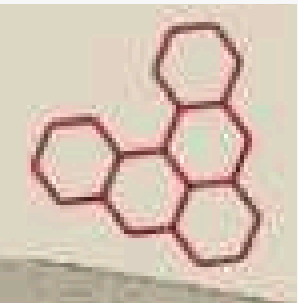
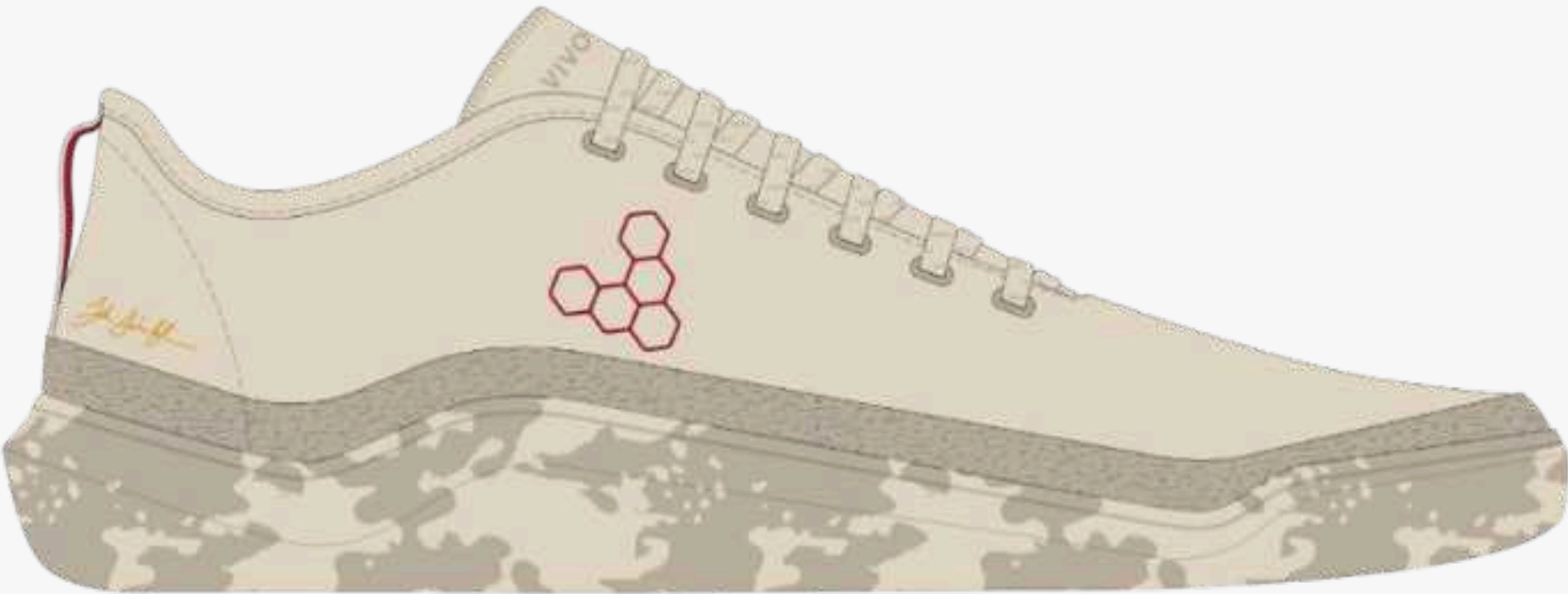
MAR, JUN

CARRYOVER

NEW

Gobi Dune JJF

The Gobi franchise extends with the Dune sneaker, designed with surfing in mind and created in partnership with World Champ John John Florence. Named after the dunes and nature he connects with every day, it features an earth-toned vegan* polyester (Cordura®) upper and protected rand detailing, and is made for easy packing - for whatever thrills you fancy seeking.



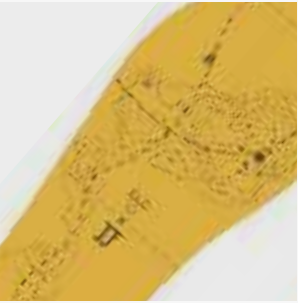
MATERIAL

Vegan* polyester (Cordura®) upper for maximum durability.



OUTSOLE

80% natural rubber Gobi sole for grippy, sensory feedback, paired with protective deeper rubber rand detailing.



INSOLE

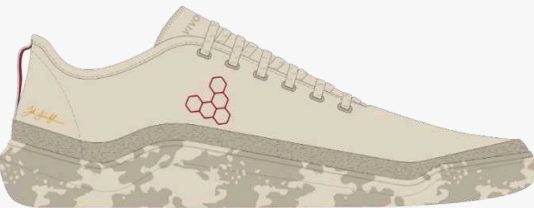
The perforated, fast-drying JJF branded cork insole can handle a splash.



DETAIL

Focus on detail made from animal-free components.

*The main materials in all our vegan products are synthetic and aren't derived from animals. However, we don't (yet) have the transparency we need to confirm that production of all the small components – like adhesives and dyes – meets vegan best practice. So while we believe the footwear is vegan, we're not yet able to guarantee it, and want to be fully transparent.



Coconut

Mens: 309113-02

MAY

NEW UPPER



Dark Olive

Mens: 309113-01

MAR, MAY

NEW MATERIAL

Gobi III Sneaker Leather

The Gobi III Leather may look like a classic sneaker, but it’s anything but ordinary. Built to marry the ease of an everyday sneaker with the authentic barefoot experience, the Gobi III is effortless barefootwear, built to bring you closer to nature. Crafted from considered natural materials including chrome-free leather, organic cotton laces and a cork insole, it supports a barefoot experience that feels intuitive from the first step.



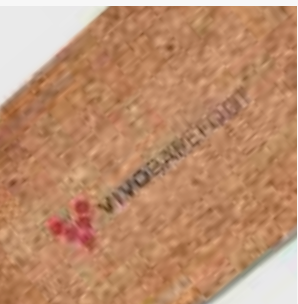
MATERIAL

Chrome-free leather upper.



OUTSOLE

80% natural rubber sole with a 2.4mm base and 1.3mm tread depth.



INSOLE

3mm cork insole to keep walking feet moving fresh.



DETAIL

Focus on natural trim details, with organic cotton laces and lining.



Triple Obsidian

Mens: 309I23-07

FEB, MAY

CARRYOVER



Limestone

Mens: 309I23-02

Womens: 209I23-02

FEB, MAY

CARRYOVER



Tan

Mens: 309I23-03

Womens: 209I23-03

FEB, MAY

CARRYOVER



Limestone/Dark Olive

Mens: 309I23-08

MAY

NEW COLOUR



Birch/Cameo Brown

Womens: 209I23-07

FEB, MAY

NEW COLOUR

Ra IV

The Ra IV reimagines the classic Oxford through a barefoot lens – smart in appearance and uncompromising in feel and natural movement. Crafted with Wild Hide leather, organic cotton laces, and a cork insole, it sits on a flexible 4mm Gobi outsole that keeps you connected to every step. The Ra IV is built to support strong, free feet no matter the occasion.



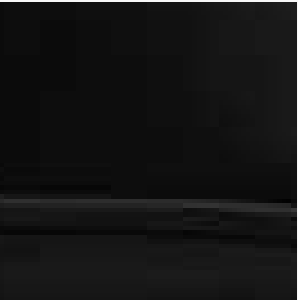
MATERIAL

Soft Wild Hide leather and suede uppers.



INSOLE

3mm cork insole with an anti-bacterial top layer.



OUTSOLE

4mm Gobi outsole for naturally strong, flexible feet.



Obsidian

Mens: 305I02-0I

Womens: 205I02-0I

FEB, MAY

CARRYOVER



Dark Olive

Mens: 305I02-04

JUN

NEW COLOUR

Sensus II Grounding

The Sensus II is our most barefoot footwear yet, fitting like a glove and with a 3mm sole for ultimate underfoot feeling. The craft and minimal design of its unlined upper and leather footbed is inspired by traditional, indigenous shoe-making.

Returning for another season, these thin-soled shoes are designed to support grounding practices on natural surfaces, bringing you closer to the barefoot experience, without ditching your footwear. Early research suggests grounding may help you feel more connected to the ground beneath you.



MATERIAL
Breathable, natural Wild Hide leather.



OUTSOLE
A 3mm rubber outsole with conductive thread for maximum connection and grounding.



FOOTBED
Thin silver webbing and a leather strobel layer stitched with conductive silver thread.



DETAIL
Iconic footprint graphic underfoot.



Obsidian
Mens: 309569-07
Womens: 209569-06

MAR, JUN

CARRYOVER



Tan
Mens: 309569-01
Womens: 209569-01

MAR, JUN

CARRYOVER

NEW

Sensus Moc Grounding + Suede

The Sensus Moc evolves with a faster, more sport-inspired expression of barefoot design, with clean lines and a streamlined silhouette. It’s a light, flexible and intentionally minimal style made for everyday wear.

Evolved this season with conductive technology, these thin-soled shoes are designed to support grounding practices on natural surfaces, bringing you closer to the barefoot experience, without ditching your footwear. Early research suggests grounding may help you feel more connected to the ground beneath you.



MATERIAL
Crafted from soft Wild Hide leather and waxed suede.



OUTSOLE
New crepe effect moccasin stitched cupsole outsole made with grounding conductive compound.



FOOTBED
Thin silver webbing and a leather strobel layer stitched with conductive silver thread and conductive in-sock.



DETAIL
Iconic footprint graphic underfoot.



Dark Tan

Mens: 309006-02

APR, JUL

NEW UPPER



Obsidian

Mens: 309006-01

APR, JUL

NEW UPPER



Limestone

Womens: 209006 -01

MAY

NEW UPPER



Cameo Brown

Womens: 209031-01

MAY

NEW UPPER



Sand

Mens: 309031-01

APR

NEW UPPER

Sensus Yin Slide

The Sensus Yin Slide is the open-toe hero for feet and toes that long to be free. Designed for easy style and natural movement, it features minimal stitchlines and an adjustable fit for ultimate comfort. Inspired by the Sensus, with a low-profile outsole and our iconic graphic on the leather footbed.



MATERIAL

Chrome-free leather.



INSOLE

Leather Sensus footbed with iconic milled effect graphic, featuring natural latex foam technology.



FASTENING

Hidden VELCRO® fastening for personalised fit.



Obsidian

Mens: 309564-01
Womens: 209564-01

MAR, MAY

CARRYOVER



Sand

Womens: 209564-06

MAR, MAY

CARRYOVER



Dark Olive

Mens: 309564-02

MAR, MAY

CARRYOVER



Mole

Mens: 309564-03
Womens: 209564-11

MAR, MAY

NEW COLOUR



Cameo Brown

Womens: 209564-10

MAR, MAY

NEW COLOUR

Geo Court IV

Full-foot connection in luxury style, made using premium, chrome-free leather. This is a classic, minimal sneaker that not only looks and feels great, but gives you feet the full barefoot experience other trainers can’t match.



MATERIAL
Chrome-free leather.



INSOLE
Cork and PU foam insole.



Bright White
Mens: 309062-I
Womens: 209062-0I

MAY

CARRYOVER

KIDS

Kids

Designed for wild, everyday movement, our SS27 Kids collection supports the way children were born to move – to run, climb and crawl with total freedom. Rooted in a nature-first approach to childhood, these styles are created with an outdoor-first ethos in mind, celebrating feeling part of nature, not separate from it. The range focuses above all else on sensory connection, as feet are the foundation of natural movement, shaping how children engage with their environment.

This season, we continue to build on that philosophy with lighter footwear made for longer days and versatile play. The new Motus Sandal launches as a fresh option for summer adventures, designed to flex and move with growing feet and arriving in multiple new colourways, including joyful Freesia. We also introduce the Gobi Bar (Juniors), a new addition that brings our easy, everyday style language into SS27 Kids – always ready for every adventure, big or small.

Across our hero styles, seasonal colour updates keep things fresh. The Gobi Sneaker returns this time in Cameo Brown and Glacial Green, while the Primus Sport IV welcomes brighter, bolder options alongside core classics, including African Violet, Fern and Ember. For kids who take their play off the beaten track, the Primus Trail Knit FG lands in vibrant colour pops, including standout African Violet. Completing the offer, the Motus Knit returns in calm, grounded tones like Glacial Green and Woodland Grey — a versatile choice for everyday movement that never compromises on barefoot freedom.



SPRING / SUMMER CATALOGUE 2027



Gobi Sneaker



Cameo Brown

Juniors: I15434-08

FEB, MAY

NEW COLOUR

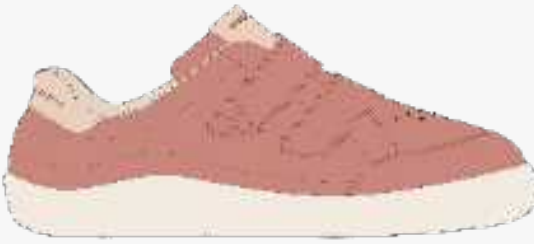


Glacial Green

Juniors: I15434-09

FEB, MAY

NEW COLOUR



Cameo Brown

Kids: I05434-08

Pre-School: I65434-07

FEB, MAY

NEW COLOUR



Glacial Green

Kids: I05434-09

Pre-School: I65434-08

FEB, MAY

NEW COLOUR



Cameo Brown

Toddlers: I35434-I1

FEB, MAY

NEW COLOUR



Glacial Green

Toddlers: I35434-I2

FEB, MAY

NEW COLOUR



Move, Outdoor

Primus Sport IV



African Violet

Kids: I05459-I0
Pre-School: I65459-I0
Toddlers: I35459-I5

FEB, MAY

NEW COLOUR



Deep Ocean

Kids: I05459-01
Pre-School: I65459-01
Toddlers: I35459-03

FEB, MAY

CARRYOVER



Ember

Kids: I05459-I2
Pre-School: I65459-I1
Toddlers: I35459-I7

MAR, JUN

NEW COLOUR



Fern

Kids: I05459-I1
Pre-School: I65459-I2
Toddlers: I35459-I6

MAR, JUN

NEW COLOUR

Motus Knit



Glacial Green

Pre-School: I66091-03
Toddlers: I36091-03

MAR, JUN

CARRYOVER



Woodland Grey

Pre-School: I66091-05
Toddlers: I36091-05

MAR, JUN

CARRYOVER

Primus Trail Knit FG



African Violet

Juniors: I15099-I2
Kids: I05099-I2
Pre-School: I65099-I2

FEB, MAY

NEW COLOUR



Eclipse

Juniors: I15099-01
Kids: I05099-01
Pre-School: I65099-01

MAR, JUN

CARRYOVER



Night Sky

Juniors: I15099-I1
Kids: I05099-I1
Pre-School: I65099-I1

FEB, MAY

CARRYOVER

KIDS

School



Gobi Sneaker School



Obsidian

Juniors: I15663-01

MAR, JUL

CARRYOVER



Obsidian

Pre-School: I65663-01

Kids: I0I035-01

MAR, JUL

CARRYOVER

Gobi Bar



Obsidian

Juniors: I15036-01

MAR, JUL

NEW UPPER



Obsidian

Pre-School: I65069-02

Kids: I05036-01

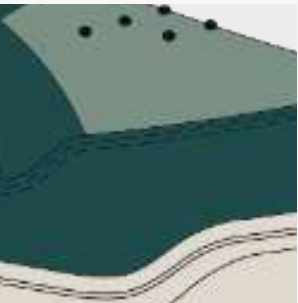
MAR, JUL

CARRYOVER

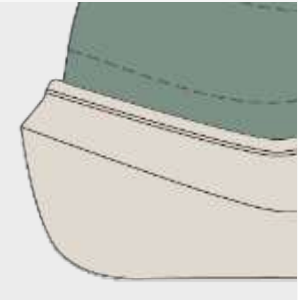
Gobi Sneaker

Match with mum and dad in our barefoot kids’ twist on the classic Gobi Sneaker style. Made in the softest Wild Hide leather and suede, it happily weathers the scuffs and scrapes of daily play whilst still looking great.

Little feet need to grow as they go, so give them the space they deserve, with the added comfort of a premium leather footbed. With laces for juniors and handy VELCRO® fastenings for younger kids – all stood on our most versatile Multi-Terrain outsole – the Gobi Sneaker will withstand every adventure, big and small.



UPPER
Wild Hide leather and durable suede toe panel.



OUTSOLE
Multi-Terrain sole for play in varied environments.



FASTENING
Adjustable VELCRO® fastening or organic cotton laces.



MATERIAL
Premium leather lining and footbed.



Cameo Brown

Juniors: I15434-08

FEB, MAY

NEW COLOUR

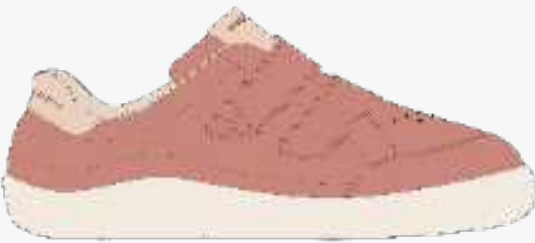


Glacial Green

Juniors: I15434-09

FEB, MAY

NEW COLOUR



Cameo Brown

Kids: I05434-08

Pre-School: I65434-07

FEB, MAY

NEW COLOUR



Glacial Green

Kids: I05434-09

Pre-School: I65434-08

FEB, MAY

NEW COLOUR



Cameo Brown

Toddlers: I35434-I1

FEB, MAY

NEW COLOUR



Glacial Green

Toddlers: I35434-I2

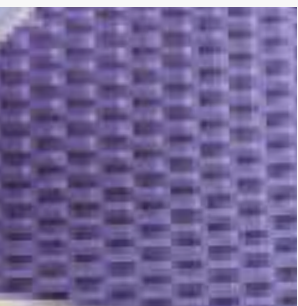
FEB, MAY

NEW COLOUR

Primus Sport IV

This beloved sporty design knows what young feet need for all day play. The Primus Sport IV is soft and flexible, made using streamlined, vegan* materials, for ultra-lightweight comfort.

With a grippy, versatile Multi-Terrain sole, kids can get on being busy movers and not bother about what’s on their feet. A breathable mesh upper keeps things airy, and the tongue construction plus handy heel webbing make for easy, independent foot entry. VELCRO® closure ensures a snug fit for tinier toes, meaning the Primus Sport IV is the pull-on adventure trainer that always puts fun within reach.



MATERIAL
Breathable polyester mesh made using recycled materials.



OUTSOLE
Multi-Terrain sole for all-day, active play across varied environments.



FASTENING
Easily adjustable VELCRO® fastening for independent wear and a snug fit.



HEEL
Tough heel webbing that’s easy for little hands to pull on and off.

*The main materials in all our vegan products are synthetic and aren’t derived from animals. However, we don’t (yet) have the transparency we need to confirm that production of all the small components – like adhesives and dyes – meets vegan best practice. So while we believe the footwear is vegan, we’re not yet able to guarantee it, and want to be fully transparent.



Deep Ocean

Kids: I05459-01
Pre-School: I65459-01
Toddlers: I35459-03

FEB, MAY

CARRYOVER



African Violet

Kids: I05459-10
Pre-School: I65459-10
Toddlers: I35459-15

FEB, MAY

NEW COLOUR



Ember

Kids: I05459-12
Pre-School: I65459-11
Toddlers: I35459-17

MAR, JUN

NEW COLOUR



Fern

Kids: I05459-11
Pre-School: I65459-12
Toddlers: I35459-16

MAR, JUN

NEW COLOUR

Motus Knit

Built for growing up strong, barefoot from the beginning, the Motus Knit is the evolution of our Pluma style for early steps. Now designed with an even more flexible, snug and ready-for-adventure fit, it features a 360° seamless knit upper blend using Woolmark® certified wool (naturally anti-bacterial and odour resistant).

Built on a Nature Flex Sole to promote unhindered balance and accommodate growing feet, the sole is cut out for the smallest Toddler sizes and filled in for Pre-School. Thanks to an adjustable fastening, little feet slip in and out easily, making the Motus Knit the ideal way to start small adventurers off on the right foot.



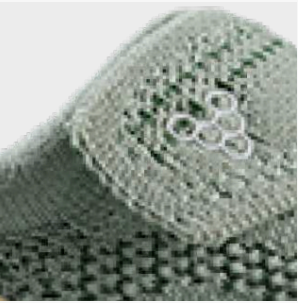
MATERIAL

A breathable knit blend upper made using 31.1% wool (Woolmark®), 29.3% recycled polyester, 28% elastane, 8% recycled hotmelt and 3.6% spandex.



OUTSOLE

The Nature Flex Sole is cut out for the smallest Toddler sizes and filled in for Pre-School.



FASTENING

Easily adjustable fastening for independent wear and a snug fit.



HEEL

Strong heel webbing so small hands can learn to pull on and off themselves.



Glacial Green

Pre-School: I6609I-03

Toddlers: I3609I-03

MAR, JUN

CARRYOVER



Woodland Grey

Pre-School: I6609I-05

Toddlers: I3609I-05

MAR, JUN

CARRYOVER

Primus Trail Knit FG

The Primus Trail Knit FG is a mini version of our best-selling adult trail shoe, adapted for young adventurers. These hard-wearing trainers don’t need to stick to the path, as the Firm Ground outsole provides the perfect balance of barefoot feel and grip in varied terrain.

With a vegan*, snug-fitting knitted upper that’s highly breathable combined with a durable TPU cage for protection, the Primus Trail Knit FG offers both flexibility and support for growing feet. The quick-lace system allows for fast and easy adjustments, so they’re easy on, easy off, for spontaneous adventuring.



MATERIAL

Made with flexible and durable 48% recycled TPU, 42% TPU and 10% polyurethane.



UPPER

Extra TPU protection cage for enhanced durability.



FASTENING

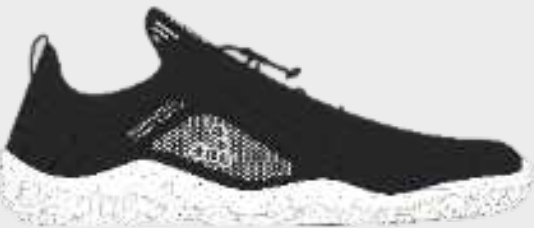
Quick-lace system for rapid on-trail adjustments.



OUTSOLE

Firm Ground outsole for all outdoor adventures and play.

*The main materials in all our vegan products are synthetic and aren’t derived from animals. However, we don’t (yet) have the transparency we need to confirm that production of all the small components – like adhesives and dyes – meets vegan best practice. So while we believe the footwear is vegan, we’re not yet able to guarantee it, and want to be fully transparent.



Eclipse

Juniors: I15099-01
Kids: I05099-01
Pre-School: I65099-01

MAR, JUN

CARRYOVER



Night Sky

Juniors: I15099-11
Kids: I05099-11
Pre-School: I65099-11

FEB, MAY

CARRYOVER



African Violet

Juniors: I15099-12
Kids: I05099-12
Pre-School: I65099-12

FEB, MAY

NEW COLOUR

Gobi Sneaker School

The Gobi Sneaker brings a classic style to VivoKids with a modern, barefoot twist – now in Obsidian Black, for everyday school wear. Created using soft Wild Hide leather and suede, this lifestyle sneaker is built to withstand the scuffs and scrapes of daily play while maintaining a fresh look.

The leather footbed enhances barefoot feel for a premium experience, and sits on our most versatile Multi-Terrain outsole. Available with laces for Juniors and Velcro for younger kids.



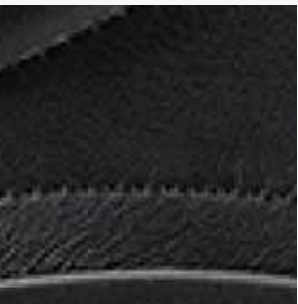
UPPER
Wild Hide leather and durable suede toe panel.



OUTSOLE
Multi-Terrain sole for play in varied environments.



FASTENING
Adjustable VELCRO® fastening or organic cotton laces.



MATERIAL
Premium leather lining and footbed.



Obsidian
Juniors: I15663-01

MAR, JUL

CARRYOVER



Obsidian
Pre-School: I65663-01
Kids: I01035-01

MAR, JUL

CARRYOVER

Gobi Bar

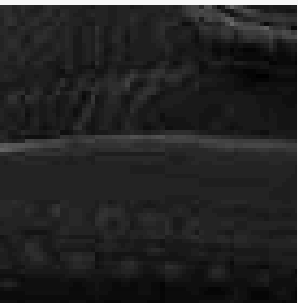
The Gobi Bar is a must for school days and play times. Kids can strap on and go in smart Wild Hide leather and suede, built to withstand the inevitable scuffs and scrapes of the playground.

Featuring an adjustable and secure VELCRO® closure, the Gobi Bar rests on our most versatile Multi-Terrain outsole, meaning these classics can tackle anything. A soft leather footbed enhances the barefoot feel, so growing feet are happy and comfortable, whatever the day holds.



MATERIAL

Wild Hide leather & durable suede toe panel.



OUTSOLE

Multi-Terrain outsole for play in varied environments.



FASTENING

Adjustable VELCRO® fastening.



INSOLE

Soft leather footbed.



Obsidian

Pre-School: I65069-02

Kids: I05036-01

MAR, JUL

CARRYOVER



Obsidian

Juniors: II5036-01

MAR, JUL

NEW UPPER



Barefootwear Care

The Vivobarefoot Shoe Care range is designed to keep your barefootwear in top condition. It features a REPEL Protector, RENEW Cleaner, and a REFRESH Deodoriser, along with a brush and microfibre cloth – all available individually or together in our Barefootwear Care Kit.

REPEL protects your shoes from stains and elements, and is best applied after cleansing with RENEW, which effectively removes dirt from materials like leather, canvas, and mesh. REFRESH instantly eliminates odours, keeping your shoes fresh. Additionally, our chemical-free REFRESH Bamboo Charcoal Inserts remove odour and moisture. All our cleaners are non-toxic, biodegradable, and free of animal products.



RENEW: Cleaner

6oz Bottle
900010-01

N/A

CARRYOVER



REFRESH: Deodoriser

6oz Bottle
900011-01

N/A

CARRYOVER



REPEL: Protector

6oz Bottle
900009-01

N/A

CARRYOVER



Barefootwear Care Kit

Three 4oz bottles, brush & cloth
900014-01

N/A

CARRYOVER



REFRESH: Charcoal Inserts

2 Inserts
900015-01

N/A

CARRYOVER



RENEW: Brush

Individual brush
900012-01

N/A

CARRYOVER

Insoles

Discover our range of Vivobarefoot insoles designed to enhance your barefoot experience in any season. Our Thermal Insole is perfect for winter, providing warmth without compromising the barefoot feel. The Performance Insole, a 3mm replacement, adds insulation to all Vivobarefoot shoe styles. For a natural touch, the Cork Insole features 3mm of recycled foam with a natural cork deck, offering added warmth and protection or the option to remove for a purer barefoot experience.



Performance Insole

Mens: 310991-01
Womens: 210991-01

N/A

CARRYOVER



Thermal Insole

Mens: 320001-01 / Womens: 220002-01
Juniors: 140990-01 / Kids: 120990-01
Preschool: 170990-01 / Toddlers: 120002-01

N/A

CARRYOVER



Cork Insole

Mens: 320002-01/ Womens: 220004-01
Pre-School: 161013-02
Toddlers: 131013-02

May, Jan

CARRYOVER





The Rehab Mechanics

Take control of your foot care routine with The Rehab Mechanics selection of tools and kits designed to maintain and improve your overall foot health. From individual tools, such as the Mini Cork Ball for targeted deep-tissue massage, to comprehensive kits for building stronger, healthier feet, these essential accessories are perfect for beginners and advanced users alike. The perfect accompaniment to nurture any barefoot journey.



Toe Bean Bags

955013-01

N/A

CARRYOVER



Mini Cork Ball

955017-01

N/A

CARRYOVER



Toe Spacers Pack

955012-01

N/A

CARRYOVER



Strength Kit

955018-01

N/A

CARRYOVER



Total Foot Health Kit

955011-01

N/A

CARRYOVER



Foot Essentials Kit

955019-01

N/A

CARRYOVER



The Rehab Mechanics

Take control of your foot care routine with The Rehab Mechanics selection of tools and kits designed to maintain and improve your overall foot health. From individual tools, such as the Mini Cork Ball for targeted deep-tissue massage, to comprehensive kits for building stronger, healthier feet, these essential accessories are perfect for beginners and advanced users alike. The perfect accompaniment to nurture any barefoot journey.



Mini Cork Roller

955016-01

N/A

CARRYOVER



Strength Bands

955014-01

N/A

CARRYOVER



Cork Wedges

955020-01

N/A

CARRYOVER



FREE YOUR FEET
AND THE REST WILL FOLLOW